



Jyotsna Pattabiraman, Founder & CEO, Grow, India

Biodata: Jyotsna is the founder and CEO of Grow (Healthzone Organic Foods Pvt Ltd), a comprehensive mobile companion for mental and physical health. From expert consultations to medically-proven programs, India can find it all on the user-friendly apps Grow Fit and Grow Self.

Jyotsna is an all-star internet and mobile maven, having spent her career on the frontlines of internet businesses. Starting her career at payments pioneer Cybercash (later acquired by Paypal), Jyotsna has played leadership roles at marquee companies like Oracle, eBay and Yahoo in Silicon Valley during their growth phases . She went on the play key roles at venture-funded companies backed by the likes of Kleiner Perkins and Menlo Ventures before moving back to India in 2008.

Back home in Bangalore, Jyotsna has helped build businesses at scale, such as OnMobile and Knowlarity (Sequoia-funded) as well as advise smaller companies intent on making a dent in the universe.

Jyotsna is an advisor at Stanford Ignite and an active member of the Stanford community in India . She is a founder and leader of the Southern Chapter of Stanford OVAL and also a convener of the Ivy Club,. Jyotsna is an active participant and speaker at mobile events across India . Her work has been covered at the Wall Street Journal, Femina, CNBC Outlook and other prominent publications.

Jyotsna is a Melton Fellow and has served on the Board of Directors of the Melton Foundation twice. She is a graduate of BMS and Stanford University.

She lives in Bangalore with her husband, Madhu (also an entrepreneur), their son, Nandan and their beautiful Labrador, Rooney. She enjoys reading, travel and is obsessed with The

Game of Thrones.